

agri benchmark Global Forum on Beef, Sheep, Pig and Poultry Production Pretoria, South Africa, Monday, June 22, 2026

Competitiveness and sustainability in a global meat and livestock market

08:30 - 09:00 Welcome coffee and registration

Outlook on the global meat industry and special insights from countries around the world

09:00 - 09:20 Welcome to South Africa (NN)
 09:20 - 09:50 Global **beef** production - situation and outlook (Claus Deblitz, *agri benchmark*, Thünen Institute)
 09:50 - 10:05 Beef special focus: **Brazil** (Victoria Rizzato, CEPEA, University of São Paulo)
 10:05 - 10:30 Global **sheep** production - situation and outlook (Ernesto Reyes, *agri benchmark*)
 10:30 - 10:45 Sheep special focus: **Australia** (Lucy Anderton)
 10:45 - 11:10 Coffee and tea break
 11:10 - 11:35 Global **pig** production - situation and outlook (Mandes Verhaagh, *agri benchmark*)
 11:35 - 11:50 Pig special focus: **Spain** (Alicia Mazagatos, MAPA)
 11:50 - 12:15 Global **poultry** production - situation and outlook (Petra Thobe, *agri benchmark*)
 12:15 - 12:30 Poultry special focus: **Netherlands** (Mariël Benus, Wageningen University Research)
 12:30 - 14:00 Lunch + Media Talks

South Africa focus

14:00 - 14:25 Export-Led Growth in South Africa's Livestock Sector (BFAP – South Africa)
 14:25 - 14:50 Enablers of Livestock Growth in Africa (BFAP – South Africa)
 14:50 - 15:15 GS1 and GLNs as a Lever for Livestock Sector Growth (RMIS – South Africa)
 15:15 - 15:40 Farm Gate to Net Zero: Navigating GHG Targets and ESG Expectations in the Livestock Sector (AgriSA – South Africa)
 15:40 - 16:00 Coffee break

Input and panel discussions from national & international industry experts

16:00 - 17:15 Growth prospects of South Africa in a global market
 Moderation: Chris Burgess
 Panelists: Giovanni Penazzi (CEPEA, Brazil)
 Marlene Louw (SAPPO)
 Gerhard van der Burgh (BFAP)
 Isam Almadani (*agri benchmark* for Middle East)
 Petronella Chaminuka (ARC)
 Claus Deblitz (*agri benchmark*, Thünen Institute of Farm Economics)
 17:15 - 17:30 Closing remarks (ARC, South Africa)
 17:30 - 19:00 Braai and networking

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