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## agri benchmark Academy 2026, Seinäjoki

Monday 1 - Thursday 4 June, 2026

### Mon, June 1 Arrival & Welcome Dinner

### Tue, June 2 Global overview & country presentations

- 09:00 - 09:30 **Welcome** (Niina Immonen, Atria & Dr. Mandes Verhaagh, *agri benchmark*)
- 09:30 - 10:00 **Introduction round**
- 10:00 - 10:30 Coffee break
- 10:30 - 10:50 **agri benchmark & global networks** (Dr. Mandes Verhaagh)
- 10:50 - 11:20 **Atria's Way of sustainable pork meat production** (Niina Immonen)
- 11:20 - 11:45 **Your Farm Data, Our Research: Shaping Agriculture and Policy** (Henning Meiners, *agri benchmark*)
- 11:45 - 12:30 Lunch
- 12:30 - 14:30 **Farm & Country presentations: 6 countries à 20 minutes (15 minutes presentation, 5 minutes discussion)**
- 14:30 - 15:00 Coffee break
- 15:00 - 17:00 **Farm & Country presentations: 6 countries à 20 minutes (15 minutes presentation, 5 minutes discussion)**
- 17:00 - 17:45 **Best practices for Animal Welfare** (Christer Rönqvist, Atria)
- 19:00 - open Welcome BBQ at the Honkala Showroom Farm

### Wed, June 3 agri benchmark Global Forum on Pig Production

- 09:00 - 10:00 Registration
- 10:00 - 10:15 **Welcome to Finland** (Hanna Holtinkoski)
- 10:15 - 10:45 **Data-driven management in the food value chain - Case Atria** (Tauno Perälä, Senior Vice President Atria)
- 10:45 - 11:30 **agri benchmark international comparison and decision making** (Dr. Mandes Verhaagh, *agri benchmark*)
- 11:30 - 12:00 **How we use AI in Topigs Norsvin** (Sehrish Malik)
- 12:00 - 13:00 Lunch & Press Conference
- 13:00 - 13:30 **How cameras and data help us to make better decisions for our animals and us** (Johannes Schmidt-Mosing, VetVise)
- 13:30 - 14:00 **Technologies supporting data-driven management** (Malte Dackwardt, Big Dutchman & Jaakko Honkala)
- 14:00 - 14:30 **On the future digitalization Opportunities in Pig Farming** (LeeO)
- 14:30 - 15:15 Coffee break & Networking at the Exhibition
- 15:15 - 16:00 **Muyuan Foods' modern and responsible Pork Production** (Harry Xue, Muyuan Foods)
- 16:00 - 16:30 **AmmoXair - Improve air. Increase profit.** (Dr. Mandes Verhaagh)
- 16:30 - 17:00 **Pig Farming goes social: How social media is changing the Image of Pig Production** (Pauline Krämer)
- 17:00 - open Cocktail event (Frami lobby outside of auditorium)

### Thu, June 4 Field Trip

- 09:00 Leave from Hotel
- 11:00 - 17:00 **Pig Farm Visits for finishing and sow farms**
- 19:00 - open BBQ & Sauna Event