

We thank our sponsors



agri benchmark Academy 2026, Seinäjoki

Monday 1 - Thursday 4 June, 2026

Mon, June 1	Arrival & Welcome Dinner
Tue, June 2	Global overview & country presentations
09:00 - 09:30	Welcome (Niina Immonen, Atria & Dr. Mandes Verhaagh, <i>agri benchmark</i>)
09:30 - 10:00	Introduction round
10:00 - 10:30	Coffee break
10:30 - 10:50	agri benchmark & global networks (Dr. Mandes Verhaagh)
10:50 - 11:20	Atria's Way of sustainable pork meat production (Niina Immonen)
11:20 - 11:45	Your Farm Data, Our Research: Shaping Agriculture and Policy (Ocvate Droste & Henning Meiners, <i>agri benchmark</i>)
11:45 - 12:30	Lunch
12:30 - 14:30	Farm & Country presentations: 6 countries à 20 minutes (15 minutes presentation, 5 minutes discussion)
14:30 - 15:00	Coffee break
15:00 - 17:00	Farm & Country presentations: 6 countries à 20 minutes (15 minutes presentation, 5 minutes discussion)
17:00 - 17:45	Best practices for Animal Welfare (Christer Rönqvist, Atria)
19:00	Welcome BBQ at the Honkala Showroom Farm
Wed, June 3	agri benchmark Global Forum on Pig Production
09:00 - 10:00	Registration
10:00 - 10:15	Welcome to Finland (Hanna Holtinkoski)
10:15 - 10:45	Data-driven management in the food value chain - Case Atria (Tauno Perälä, Senior Vice President Atria)
10:45 - 11:30	agri benchmark international comparison and decision making (Dr. Mandes Verhaagh, <i>agri benchmark</i>)
11:30 - 12:00	How we use AI in Topigs Norsvin (Sehrish Malik)
12:00 - 13:00	Lunch & Press Conference
13:00 - 13:30	How cameras and data help us to make better decisions for our animals and us (Johannes Schmidt-Mosing, VetVi)
13:30 - 14:00	Technologies supporting data-driven management (Malte Dackwardt, Big Dutchman & Jaakko Honkala)
14:00 - 14:30	On the future digitalization Opportunities in Pig Farming (LeeO)
14:30 - 15:15	Coffee break & Networking at the Exhibition
15:15 - 16:00	Muyuan Foods' modern and responsible Pork Production (Harry Xue, Muyuan Foods)
16:00 - 16:30	AmmoXair - Improve air. Increase profit. (Dr. Mandes Verhaagh)
16:30 - 17:00	Pig Farming goes social: How social media is changing the Image of Pig Production (Pauline Krämer)
17:00 - open	Cocktail event (Frami lobby outside of auditorium)
Thu, June 4	Field Trip
09:00	Leave from Hotel
11:00 - 17:00	Pig Farm Visits for finishing and sow farms
19:00	BBQ & Sauna Event